



Welcome
How to keep up during
leasing season



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Questions? Chat with us on twitter!
@therentersvoice #rentersvoice

TOPICS

Implement *now*

Time *management*

Final *thoughts*

48% OF SALES PEOPLE
NEVER FOLLOW UP
WITH A PROSPECT.

Thought #1
Implement NOW

VALUE

proposition





QUALIFY



Give them what they

WANT



Thought #2
Time Management



EITHER **YOU RUN THE DAY,**
OR THE DAY RUNS YOU.

#1

Time Management

**BE PREPARED
TO PIVOT**

#2

Time Management

**SWALLOW
THE FROG**

#3

Time Management

**STREAMLINE
TASKS**

#4

Time Management

**STRUCTURE
YOUR DAY**

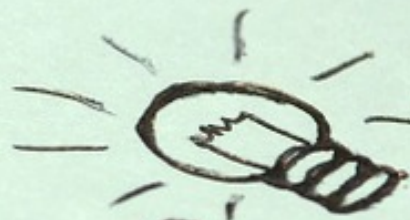
#5

Time Management

KEEP GOING

Thought #3
Final Thoughts

Be creative



RULE

of three

Daily Schedule

			✓
8:00			
8:30			
9:00			
9:30			
10:00			
10:30			
11:00			
11:30			
12:00			
12:30			
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8:00			
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10:00			

VALUE

proposition

TAKEAWAYS

Implement *now*

Time *management*

Final *thoughts*

SERVICES OFFERED BY ELLIS PARTNERS & RENTER'S VOICE

- Ratings & Reviews
- Resident Surveys
- Apartment Mystery Shopping
- Reputation Management Strategy
- Training & Coaching

Thank you! Want to learn more?

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Register at epmsonline.com

Upcoming Webinar



How to create an internet
lead response strategy

Thursday, April 14

1:00 PM – 1:30 PM CDT

Register at epmsonline.com